

TRADEWINDS

California Department of Food and Agriculture
Agricultural Export Program

EXPORT OPPORTUNITIES

The Agricultural Export Program (AEP) has received trade leads for the following California products. For details, please contact AEP at aepinfo@cdfa.ca.gov.

- Chile: whey
- China: whey; edible lactose; milk powder; okra seeds; wheat; rice; soybeans
- Korea: swine offals
- Russian Federation: wine; raisins; prunes; frozen fish
- Taiwan: apples; blueberries; blackberries; raspberries; pears; cherries; linseed oil; peaches; plums; oranges; grapefruit; grapes; nectarines; strawberries, fresh and frozen; turkey parts; chicken parts; duck meat; poultry, swine, and bovine offals; frozen beef carcasses; frozen pork; dried roe; coffee; milk powder; non-dairy creamer; soy protein; french fries; corn flour
- Thailand: poultry meal
- Ukraine: cotton

USDA to Reestablish Board for Export Excellence Award

The Federal Register published notice on April 28, 2005 that the Secretary of Agriculture intends to reestablish the Edward R. Madigan United States Agricultural Export Excellence Award Board of Evaluators, which advises the Secretary of Agriculture on the selection of award recipients.

Congress established the award in 1996 in honor of the Illinois congressman and Secretary of Agriculture who helped reshape U.S. agricultural policy.
Source: Federal Register, Volume 70, Number 81; USDA/FAS

RECENT FAS / USDA REPORTS

The following reports of interest were released during the month of April. The reports are available at www.fas.usda.gov.
India: FAIRS Product Specific
Italy: HRI Sector Report

UPCOMING EVENTS / ACTIVITIES

Promotions in Latin America

The Agricultural Export Program is now recruiting for participation by California agricultural companies for the following Western United States Agricultural Trade Association (WUSATA) activities:

- **July 1-11: Mexico**
In-store promotions in the Soriana retail chain.
- **July 29-August 1 (dates tentative): Guatemala and Costa Rica**
Inbound mission for fresh and processed products.
- **August-September: Guatemala and Costa Rica**
In-store promotions.
- **September 11-16: Guatemala and Costa Rica**
Outbound trade mission to meet retail buyers and importers.

For further details and registration for these activities, please visit www.calagexports.com.

Customized Market Assistance in the United Kingdom

The California Department of Food and Agriculture and the Colorado Department of Agriculture, in cooperation with the Western United States Agricultural Trade Association (WUSATA), are coordinating a Market Entry Service for companies interested in exporting their products to the United Kingdom.

Participating companies will receive a variety of services, including a customized market research report for up to three of their products; a list of targeted trade contacts; an analysis of the market compliance (labeling) of the companies' products; and access to a UK-based trade consultant.

Natural and organic products, snack foods, ingredients, and private label items are just a few of the products suitable to this market.

A limited number of applicants will be accepted into the Market Activity Service program for the Summer/Fall 2005 session. The cost to participate is \$200, and the deadline to register is June 1, 2005.

For further information and registration forms, please visit www.calagexports.com/trade_show_cal.asp.

Taiwan Reopens to U.S. Apples

Procedures followed by U.S. orchards and packaging facilities satisfied inspections by a Taiwanese team in March, and Taiwan announced on April 27, 2005 that the country's four-month ban on U.S. apples was being lifted. The ban was imposed after codling moth larvae were discovered in separate incidents last year.

During the 2004-2005 season, California shipped more than 200,000 boxes of apples to Taiwan.

Source: Associated Press; California Apple Commission

Changes Afoot in Russia

The Russian State Plant Quarantine Service (SPQS) is undergoing liquidation, and will stop functioning as a separate body in June 2005. At that time, the SPQS's control functions will shift to the Federal Service for Veterinary and Phytosanitary Surveillance (VPSS). For this reason, further changes in phytosanitary control standards, measures, and practices are anticipated.

In its GAIN Report, the Office of Agricultural Affairs in Moscow provides additional information on current regulations and the reorganization of the Russian government, and notes that it expects stricter adherence to certain regulations after the shift.
Source: USDA/FAS GAIN Report RS5025

Oman Beef Ban Lifted

USDA Secretary Mike Johanns announced on May 9, 2005 the lifting of Oman's ban on all U.S. beef and beef products, and noted the Omani "commitment to trade in beef and beef products based on internationally accepted scientific standards for human and animal health." Oman is the second Middle Eastern country to reopen its market to U.S. beef; Egypt's market reopened in March.
Source: USDA News Release

Guidance for EU Aflatoxin Controls

DG SANCO, the Directorate General for Health and Consumer Affairs for the European Community published on its website a guidance document for the control of aflatoxins.

The document was created to promote harmonization to the implementation by the Member States of the rigorous EU legislation on aflatoxin contamination in nuts and certain other products. Products susceptible to aflatoxin contamination are frequently controlled upon import to the EU to check compliance with EU legislation.

Source: USDA/FAS GAIN Report E35073

California Department of Food and Agriculture

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Agricultural Export Program

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